

## Have Questions?

Here you'll find the answers most valued by our customers.

Gocious is the dynamic product roadmap platform for Manufacturers. Product Managers can plan, visualize, and share the strategic direction and timelines of their products. Teams can align product development with business goals, track progress and performance, and transform their operations in one unified platform.

Q.

How will Gocious benefit me as a Product Manager?

### Let us count the ways.

- **Streamline planning:** Easily create, update, and share product roadmaps with stakeholders.
- **Enhance collaboration:** Foster alignment across teams by providing a centralized platform for focusing and iterating on product plans.
- **Prioritize effectively:** Utilize features like prioritization matrices, attribute scoring, and drag-and-drop functionality to ensure resources are allocated to the most critical tasks.
- **Track progress:** Monitor project milestones, deadlines, and dependencies in real-time to keep projects on track.
- **Communicate strategically:** Present clear and visually appealing roadmaps to executives, cross-functional teams, and customers to articulate the product vision and strategy.

Q.

Does Gocious offer out of the box integrations?

### You bet.

Gocious seamlessly integrates with project management and analytics tools, like Jira and MuleSoft, enabling product teams to link roadmap items directly to tasks and epics in their project management workflows.

Q.

How customizable is Gocious?

## We work the way you need us to.

Gocious offers an unparalleled degree of customization that allows teams to work the way they want to work. Teams can tailor roadmaps to fit their specific workflows, stakeholder preferences, and presentation needs across the most complex product portfolios. Customization options include precise visualizations and robust integrations with other tools like analytics systems, project management software, and CRMs.

Q.

How secure is my data?

## Rest assured.

Gocious prioritizes data integrity and security. We employ the most rigorous industry-standard encryption protocols and access controls including ISO/IEC 27001 to ensure that your data remains safe and confidential, both within our system and during transit between integrated platforms.

Q.

Does Gocious support iterative development & Agile methodologies?

## That's our sweet spot.

We help Agile and non-Agile teams work together seamlessly. Gocious is purpose built to support Agile frameworks. We enable product managers to create flexible roadmaps that can adapt to changing priorities and market conditions. Gocious also has features like backlog management, and kanban boards to support Agile workflows and facilitate continuous improvement.

Q.

How does Gocious help align customer feedback collection to product plans?

## We make it meaningful.

Gocious offers a centralized location for tracking feedback at the roadmap level. Our platform is designed to engage stakeholders, gather diverse perspectives, provide transparency, and drive iterative refinement. We enable stakeholders to incorporate customer insights into their product development process, ensuring that your roadmap reflects the collective wisdom and insights of the entire team.

Q.

Does Gocious help with capability planning?

## All day long.

Gocious offers a comprehensive suite of tools to help product managers allocate resources effectively for precise planning across teams. Product managers can use the software to allocate resources based on cost, team availability, skillsets, and workload, ensuring that projects are properly resourced, business needs are addressed, financial reporting is captured, and deadlines are met without overburdening team members.

Q.

Does Gocious support long-term product planning and visualization?

## We're in it for the long term.

Gocious provides tools for visualizing long-term strategic plans and roadmaps, allowing product managers to communicate the vision and direction of their product portfolios over time.

Let's Connect

**Interested in a free trial?**

hello@gocious.com  
+1 (833) 246-2426